



ERWINLAZARO

Web Designer. Frontend Developer. Photographer. Geek.
erwinlazaro.com

Hello! I am **Erwin Lazaro**, a web designer with 20 years of experience in the industry, my goal is to deliver top-notch designs and concepts with usability and practicality in mind.

As a front-end developer, I make it a point to stay relevant with the latest trends such as responsive websites, the use of framework-based structures like Bootstrap and Foundation, and using the latest CSS preprocessing techniques like LESS and SASS to deliver a good quality, well structured and organised code for websites.

Personal Information

📞 PH: +63.956.956.6220

✉️ me@erwinlazaro.com

📍 Rizal Village, Alabang, Muntinlupa City, Philippines 1770

📷 @xlazarus

Professional Experience

2018 - 2019 **Frontend Developer / Graphic Designer**
Zpixel Pte Ltd (Singapore)

Tasked to build pages using Jade and SaSS as well as Banners for well know cosmetic brands like Esteè Lauder, Tom Ford, La Mer to be used on Duty-Free sites like iShop Changi (Singapore), Hong Kong International Airport, King Power (Thailand) and CDFG China.

2008 - 2017 **Frontend Developer / Web Designer**
Convertium Pte Ltd (Singapore)

Spearheaded the creation of the Frontend Dev Team in the company, and tasked to build websites based on client's specifications using the latest technologies like Bootstrap, LESS / SASS, CSS3 and HTML5.

2007 - 2008 **Senior Web / Graphics Designer**
P2P Pte Ltd (Singapore)

Assigned the responsibility to design, do the front-end and maintain the company's gaming and corporate website as well as doing all print, web and other collaterals needed to promote the various games the company is offering.

2006 - 2007 **Senior Web Designer / Project Manager**
Softrigger Interactive (Philippines)

Tasked to design and sometimes do the front-end of websites and to make sure it meets the client's requirements. While on other projects I was assigned to manage the project and monitor the development of the team's progress and also to talk to the client on the status of the project.

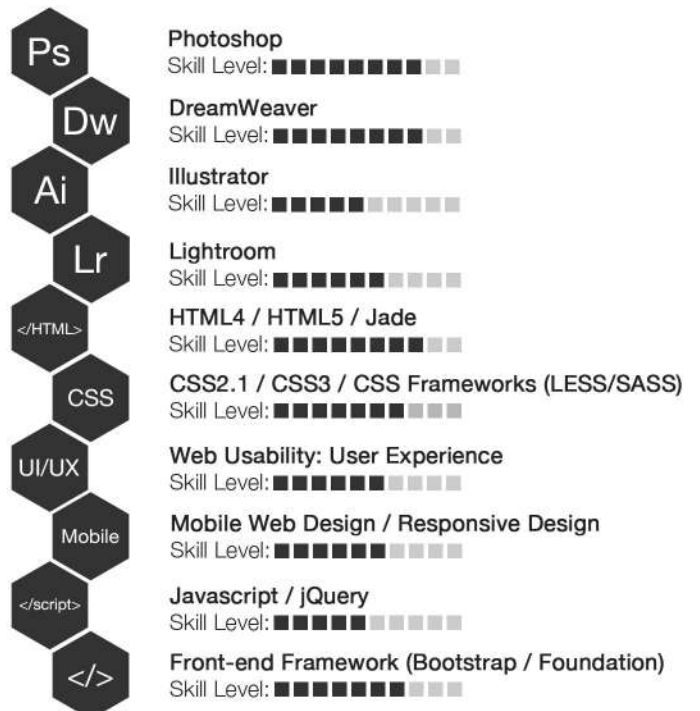
2004 - 2006 **Senior Web / Graphic Designer, Marketing Consultant for Online Gaming**
Pacific Internet Philippines

2001 - 2002 **Senior Web / Graphic Designer**
Mapua Institute of Technology (Philippines)

Education Background



Technical Skills & Expertise





ERWIN LAZARO

Web Designer. Frontend Developer. Photographer. Geek.
erwinlazaro.com

My Recommendations



A smart thinker, good with what he does and extremely resourceful. Erwin has also shown me he can deliver his goods. Both creative and technically gifted, he is a class of his own. Given the chance to lead, he will be a great mentor to those hungry of knowledge.

Andy Victor, Former Art Director,
Convertium Pte Ltd



Erwin is a rare and talented designer who is great at art direction and excels in his craft. Being a web professional, he picked up front-end development along the way and his positive attitude made him a colleague to have. Totally enjoyed working with this humble talent.

Nick Pan, Former Project Manager,
Convertium Pte Ltd



I've had the pleasure of working with Erwin at Convertium and the good fortune of having him lead the front-end development of my first project here in Singapore. Erwin is a seasoned developer who applies his thoughts beyond just the code. He has a keen sense of design and is a vocal proponent of user first thinking. I look back fondly at the times when we rapidly iterated prototypes between user testing sessions.

Erwin is a real asset to a company that values high quality user centered solutions.

Tridib Chowdhury
Lead User Experience Designer,
Convertium Pte Ltd



A super resourceful and highly experienced front-end developer. Erwin puts a great deal of passion in his work with rationalised thinking and organised processes. He has an excellent photographer's eye, which translates very well into the level of detail in his work.

Clifton Mun, Art Director,
Convertium Pte Ltd



He is high experienced with his works, precise and quick in decision making and problem solving. Very nice and helpful colleague to work with. A hybrid in design and slicing skills!

Lois Lim, Web UI/UX Designer,
Convertium Pte Ltd

Awards & Recognitions



2001

Finalist Philippine Web Award
(School Category)



2011

Webby Award Nominee
Airshow 2012 (Events Category)



2009

W3 Silver Award Winner for whyohgee.sg
(2010 Youth Olympic Games Microsite)

W3 Silver Award Winner for mySingapore.sg

W3 Silver Award Winner for Yesterday.sg



2012

W3 Silver Award Winner for OCBC

W3 Gold Award Winner for Shangri-La.com

2011

W3 Silver Award Winner for Singapore
Airshow 2012

2014

W3 Gold Award Winner for SGE

Clients I Worked With

Some of the companies and brands that I had a chance to work on during my years in the business.

Aboitiz Group • San Miguel Corporation • Ginebra San Miguel • Level-up Games • Gov.ph
Office of the President of the Philippines • Office of the Vice-President of the Philippines • Ateneo de Manila
Globe Telecoms • Microsoft Philippines • CapitaLand • Contact Singapore • Volkswagen • HPB
Singapore Tourism Board • MICA • Parkway • American Express • Eu Yan Sang • Legrand • OCBC
Carlson Hotels • Singapore Airshow • Shangri-La • NTUC Income • AsiaMalls • HDB • Singtel
Family Justice Courts • Marina Bay Sands • PRU Singapore • Estée Lauder • Tom Ford • La Mer